

Dr. Thomas McCarty

The Top 10 Things You Must Know Before Choosing Your *Audiologist*



Audiology Associates Inc.

The Top 10 Things You Must Know Before Choosing Your *Audiologist!*

Welcome Letter from Dr. Thomas McCarty

Dear Friend,

If you are researching audiologists and different types of hearing treatment options for yourself, your spouse, or a loved one, you are in the right place. Just like every ear is different, audiology practices are different, too. In your search for finding the right hearing health care professional, you will most likely find there are several options available, but it is important to know that all hearing loss treatment options are not created equal.

At Audiology Associates, Inc., our mission is to empower active aging. Our vision is changing lives, advancing the profession, and supporting those in need. There is no better reward than seeing how happy our patients are after we boost their hearing clarity. To achieve our vision, and to help you choose the right audiologist, I put this report together: **"The Top 10 Things You Must Know Before Choosing Your Audiologist."** This report offers vital information you should know about audiology and advice on what to ask when consulting with a potential audiologist.



It is our goal to help restore conversation and music to our patients' everyday lives. We hope that this list serves as a helpful guide alongside your research and also supports you when asking questions of your potential audiologist. If you have follow-up questions, feel free to give our office a call. We're here to help!

Sincerely,

Dr. Thomas McCarty, Audiologist

P.S. When you are ready, call **907-312-5398** to request your complimentary **Audiology Associates New Patient Assessment** or visit our website at **www.drthomasmccarty.com**. Your no-obligation appointment includes a Hearing Screening, Tinnitus Screening, Dementia Risk Screening, Deep Cleaning of Hearing Aids and Listening Demonstration, Speech Understanding in Noise Testing, and a free copy of Dr. McCarty's Book, "Isolation The Last Frontier" – **A \$495 value, for FREE!**

If you are scheduling the exam for yourself, your spouse, or a parent, you may be wondering, at what age you should you schedule the first evaluation? The American Academy of Audiology (AAA) recommends a hearing screening by the age of 50 in order to rule out possible problems that will be much harder to correct in later years. While many patients are surprised at 50 being too early, like every health condition, early identification and early treatment are the gold standards for improving outcomes. We have helped thousands of people of all different ages across the state boost their hearing clarity and improve their quality of life. Again, when you are ready to learn more about your options with us, we are 'hear' for you.

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1. Do They Have Extensive Experience?

Audiologists are specially-trained hearing health care specialists that take on several extra years of training in order to provide the most thorough diagnostic evaluation and to complete the most comprehensive treatment plans aimed at restoring hearing clarity. Audiologists also perform auditory rehabilitation that is likely to include the use of NeuroTechnology™ hearing devices that provide proper stimulation to the auditory system. This is a fancy way to describe how we normalize the way our brains process the incoming sounds in order to achieve maximum clarity, especially in background noise.

Our hearing healthcare specialists and board-certified audiologist have helped over 100,000 people in Alaska with their more than 50 years of combined service. In fact, our audiologist, Dr. McCarty, was the very first doctor of audiology in Alaska!

Your hearing health is paramount to us, and our team is passionate about helping as many people as possible to restore clarity to their sound experience, including you! Our hearing doctor and hearing aid dispensers are seasoned, well trained, and constantly continue their education, too. We always strive to keep up-to-date with the latest, most innovative ways to provide you with exemplary care that meets your unique hearing needs.



2. Do They Have Advanced Technology?

Audiology today differs a great deal from years past. Computer-designed NeuroTechnology™ and wireless technologies dramatically increase the precision with which we restore clarity and boost hearing ability. Scientific verification of your NeuroTechnology™ prescription, while in your ear (referred to as 'Real-Ear Measurements') maximize the precision of clarity restored. As an added incentive, today's NeuroTechnology™ are discrete and virtually undetectable to the user and others. In fact, a new category of hearing aids referred to as 'NeuroTechnology™' can offer the most discreet, cosmetically-pleasing option placed deep in your ear canal to make the entire treatment a well-kept secret!

At Audiology Associates, Inc., we take our responsibility to you and your hearing health very seriously. We work diligently to stay on top of current trends and new innovations in audiology. That's why we keep up-to-date with advances in new technology with exceptional hearing aids that offer superior clarity and quality, and noise cancellation features. In fact, we invested the time and money into researching ALL brands and bringing only the most patient-friendly, advanced technologies together under the AGX brand name. We also understand that Tinnitus is personal and unique to each individual, so we take great care to provide customized treatment plans for Tinnitus relief.

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3. Do They Offer A Free New Patient Assessment?

Most audiologists offer free consultations for new patients so that you and your family can get expert advice about treatment needs, options, and timing before making this important investment. During your first evaluation and consultation, be sure your questions are being answered, concerns addressed, and you are being educated about all your treatment options. The audiologist should include a comprehensive written report during the evaluation at no charge.

Our team at Audiology Associates, Inc. believes that you should be able to get to know your potential audiologist or hearing instrument specialist and explore your treatment options before committing to a schedule of payments for rehabilitation. That's why we offer a complimentary **Audiology Associates New Patient Assessment**, so you can learn about your options for FREE - and with no obligation!

Your complimentary appointment includes:

- Hearing Screening
- Tinnitus Screening
- Dementia Risk Screening
- Deep Cleaning of Hearing Aids & Listening Demonstration
- Speech Understanding in Noise Testing
- BONUS: A Free Copy of Dr. McCarty's Book, "Isolation The Last Frontier"
- A \$495 value, for FREE



4. Do They Have A Guarantee?

No matter which audiologist you choose, ultimately you are not making a small investment – in both time and finances. For this reason, it is important to know that your audiologist is going to stand behind their treatment plan and offer a guarantee.

As a patient-focused practice, Audiology Associates, Inc. offers a **thirty-day** 100% Service Satisfaction Guarantee, which means we will do what it takes to make you happy! We are committed to our service, to listening to your concerns, and to ensuring that your technology is a perfect fit in order to enhance your world of hearing. Additionally, as an AudigyCertified™ partner, we are wholly unified in our endeavors to provide a thorough treatment process in order to achieve optimal results for all our patients.



5. Do They Provide Care Beyond Just Hearing Aids?

Hearing aids are just one component of hearing loss care and rehabilitation. Most every hearing healthcare provider offers hearing aids but what about other conditions that may occur and affect your hearing? Before you choose an audiologist, find out what other hearing conditions they specialize in and what treatment options they offer.

While Audiology Associates, Inc. is certainly proud of the fact that we carry AGX brand hearing aids, which are considered the very best in the industry, we believe hearing care goes far beyond hearing devices. That's why we offer comprehensive hearing health care treatments for conditions such as Tinnitus, and services that include aural rehabilitation, earwax management, custom hearing protection, musician's monitors and custom earbuds, and captioned phones. Whatever your hearing care needs are, we're committed to ensuring they're met.



6. Are They Board-Certified?

A hearing healthcare provider who has been board-certified by the National Board for Certification has met the highest standards of skill and knowledge. Becoming board-certified signifies the professional's pursuit of continued proficiency and excellence in hearing healthcare. In your quest for a hearing healthcare provider, finding one who is board-certified means you will be receiving the best care available.

As a board-certified audiologist, Thomas McCarty is committed to the pursuit of continued proficiency and excellence in hearing healthcare. Being board-certified means his knowledge and skill have been evaluated through exams and time-limited certificates. He is required to take recertification exams throughout his career and to promote and encourage certification expertise throughout the world. When you choose Audiology Associates, Inc., you're getting the highest quality care available from a top-rated audiologist who has what it takes to service all your hearing care needs.



7. Do They Offer Same-Day Appointment & Starts?

Same-day appointments and starts show that your audiologist respects your time and money. After all, making a second trip after receiving your treatment plan is a total inconvenience. If you prefer to start treatment that same day, then you should be able to do so. When looking for hearing care, it's in your best interest to make sure that your potential audiologist can provide this service to you.

When you arrive for your initial hearing assessment with our hearing doctor, we don't believe you should have to schedule yet another appointment before you can actually start treatment. After all, the sooner you start, the sooner you can enjoy the sounds of the world around you with improved clarity and understanding! Therefore, if you choose, you are welcome to begin your treatment journey on the same day as your free real-world hearing assessment. It's that easy!



8. Will They Accept Most Insurances?

Experiencing hearing loss is life-changing enough that if your insurance doesn't cover your hearing aids and treatment, it can be extremely difficult to be able to afford the care you need. We all know that hearing aids are a financial investment for your hearing health – and to your future quality of life.

At Audiology Associates, Inc., our experienced team strongly believes that no one should ever have to delay necessary hearing care due to financial concerns. This is why we do our utmost to help you work within your budget while still providing you with high-quality care. We accept all insurance plans and will be happy to talk to your insurance provider and file your claims – just ask us!



9. Do They Care For Those In Need?

When you choose an audiology practice, pay attention to whether they give back to those who are less fortunate. Charitable support can range from monetary donations to supporting local hearing organizations to providing free hearing care and more. By opting for treatment with an altruistic-minded audiologist, you not only indirectly support their charities, but you also enjoy the added benefit of receiving treatment from a hearing specialist who genuinely cares about those in need.

Audiology Associates, Inc. is so grateful to our patients for their generous support and patronage. Because they continue to choose us as their audiologist of choice, they provide us with the opportunity to give back to our those who are truly in need – with the gift we know best – the joy of hearing.

Giving back is in our DNA and every year, we take missionary trips to the Dominican Republic where we treat thousands of patients at the Good Samaritan Hospital. Licensed hearing aid dispensers, Elizabeth McCarty and Viola Mason, provide the hearing aid fittings, and audiologists, Dr. Thomas McCarty and Dr. Roger Fagan, evaluate the patients. We are always humbled by their gratitude and look forward to seeing new smiling faces every year.



10. Will They Service Your Device As A Non-Patient?

Hearing aids vastly improve the quality of people's lives, allowing them to communicate, engage, and enjoy the sounds they've been missing. But if a hearing-aid user stops wearing their device due to an improper fit, dead battery, or needs repair, what use is it to them if they can't afford to see their audiologist?

At Audiology Associates, Inc., our belief that better hearing leads to a better life means we're all about helping everyone – both patients and non-patients. That's why we are happy to assist anyone who walks through our door, even if they are a patient from another practice and didn't purchase their hearing devices from us. If your hearing aid was not properly fitted, we can re-fit it for you. While small in-clinic repairs and battery replacements are free, if we have to send a hearing aid out for repair, there will be a minor charge. We also offer second opinions for free! If you're not happy with your hearing aids, come to us for a free second opinion.



BONUS: Do They Have Flexible Payment Options?

We realize this report is supposed to be the “**Top 10 Things You Must Know Before Choosing Your Audiologist**” but we couldn’t leave out some payment tips to look for when choosing an audiologist. Once you are comfortable and you know specifically which audiologist you want to treat you, your spouse, your parent, or other family members, the next question typically is, “How much is this going to cost and how am I going to pay for this?”

At Audiology Associates, Inc., we want to make it easy for you to have access to high-quality hearing aid solutions without your treatment being overly burdensome to your finances. As a service to our patients, we are pleased to offer affordable payment options, including 0% interest payment plans and installment plans through TreatmentFi. We also accept and can help you apply for CareCredit and Wells Fargo credit. Contact our friendly office today for more details!



Closing Letter from Dr. Thomas McCarty

Dear Friend,

We hope this report has helped you learn more about audiology in general and potentially show you how Audiology Associates, Inc. can help you, your spouse, parent, or other loved one.

To accomplish our mission of restoring hearing clarity, improving your quality of life, and providing the brain with proper auditory stimulation, we would be honored and grateful to meet and learn more about how we can potentially help boost your or your family member's hearing.

We simply want to answer your questions, address your concerns, and have you experience audiology at its very best. In fact, it may even be possible that your early hearing evaluation may reveal that at this current time you do not even need a full treatment plan!

We will share with you our expert medical recommendation based on our years of experience, advanced diagnostics, and thorough analysis. Obviously, there may be other things you should know before choosing your audiologist. In fact, we are sure we could have easily doubled the length of this report! If you have questions, please feel free to go to **www.drthomasmccarty.com** for more information or contact us directly at 907-312-5398 We are always here to answer your questions!

Sincerely,

Dr. Thomas McCarty, Audiologist

P.S. When you are ready to schedule your initial hearing screening, simply call Audiology Associates or go to **www.drthomasmccarty.com**. We certainly recommend you do your research, but ultimately, you have to trust and feel comfortable with the audiologist and the type of treatment you decide on.





www.DrThomasMcCarty.com
907-312-5398